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National Well-Being as a Key Postulate of the National Security

1. Introduction

Under conditions of aggravation of external and internal contradictions of economic character, importance of increase of the state national security level, there is an urgent need to search a system algorithm of economic security integral paradigm construction. It should be based on methodological and practical principles in the context of modern challenges to the economic well-being of society as the main goal, condition and tool of effective economic security to achieve recognition of the state in the international economic and geopolitical arena. As economic security is the main component of the national security system, the development of key areas to overcome the expected consequences of the situation that has been created on the world stage is a state task at all levels of economic management. Under such conditions, an effective and main trend of further economic development of society is the combination of economic security of the state and the welfare economy in a single target function, which fully reveals and realizes the economic potential of the state and society.

General scientific and methodological issues of the national economic security are considered mainly at the macro level, and theoretical and

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applied research of its provision within the welfare economy has not been reflected yet in scientific papers. They require a solution to the problem of strengthening national economic security within the concept of the welfare economy in compliance with existing and developing new criteria for the paradigm of economic security.

2. Analysis of recent researches and publications

The well-being of the population as a complex indicator includes an analysis and assessment of the social and economic condition of the country. Welfare improvement in our country has always been and remains relevant, especially in the current state during the slowdown, economic and political instability, high inflation and etc. Exactly such conditions have a negative impact on the well-being of the population, leading to unbalanced development of our country's regions, thus making it impossible to ensure their sustainable development. Such scientists as Druzhynina V.V., Makarov A.I.², Kharazishvili Yu.M., Hrishnova O.A.³, Mandrykina A.S.⁴, Prytula Kh.M.⁵, Romaniuk I.⁶, Savchenko T.H., Kuliak A.I., Kuliak I.I.⁷ and others dealt with the issue of the state welfare improvement.

Thus, the study of the dynamics and assessment of the national welfare level, its forecasting, is extremely important for sustainable, balanced and progressive development of society as a whole.

The purpose of the article is to consider the components of the level and quality of the population life, to find out the signs of national welfare as a key postulate of the national security.

² Druzhynina V.V., Makarov A.I. (2016) The effectiveness of the assessment of the dobrobut population on the Muscovy Rivne.

³ Kharazishvili Yu.M., Hrishnova O.A. (2018) Quality of life in the social security system of Ukraine: indicators, level, threats.

⁴ Mandrykina A.S. (2013) The quality of life of the population in the context of social and economic development of the country.

⁵ Prytula Kh. M. (2014) The quality of life of the population yak is the main determinant of the development of the Silk territories.

⁶ Romaniuk I. (2014) «The quality of life» is a social and economic category that is an object of statistical information.

⁷ Savchenko T.H., Kuliak A. I., Kuliak I.I. (2013). Rivne and the quality of life of the population is the result of an unbalanced development of the region.

3. Presentation of the main material

According to the Law of Ukraine “On National Security of Ukraine”, national security of Ukraine is the protection of the state sovereignty, territorial integrity, democratic constitutional order and other national interests of Ukraine from real and potential threats⁸. The main components of the national security are economic, social, military, environmental, information security. Economic security, which is a key component of the national security, has to ensure the proper functioning and development of the state through economic instruments.

According to the Guidelines for calculating of economic security level of Ukraine, which have been approved in the Order of the Ministry of Economic Development and Trade of Ukraine of 29, October 2013⁹, economic security is a state of the national economy that allows to maintain resistance to internal and external threats, to ensure high competitiveness in the world economic environment and characterizes the ability of the national economy to sustainable and balanced growth.

The envisaged threats to economic security can affect not only the economic condition of the country, but limit the economic interests of a human and society as a whole, creating the danger of destroying national values and national way of life. Improvement of the population's welfare has been declared as an important political priority of the Ukrainian state. However, official statistics and sociological research data testify the presence of social stratification, property stratification of society, dissatisfaction of a large part of the population with the financial situation of their families. At the same time, it will be fair to say that “public welfare, which the state seeks to achieve and will be the goal, the achievement of which has to ensure economic security.”

One of the methods of assessing the effectiveness of public administration is based on the assessment of overall social efficiency, which is expressed in the level and quality of the population's life of the re-

⁸ Law of Ukraine «On the National Security of Ukraine» (2018).

⁹ Order of the Ministry of Economic Development and Trade of Ukraine METHODOLOGICAL RECOMMENDATIONS for calculating the level of economic security of Ukraine. (2013).

gion and country. Quality of life is a complex synthetic category that accumulates all the essential conditions of existence for the individual, the level of development and the degree of satisfaction of the whole complex of tangible and intangible needs and interests of people. The most important components of the quality of life are such indicators of economic well-being as income and savings, the level of social security and consumption of material goods and services. In addition, it includes working and employment conditions, living and leisure, living conditions, health, education, environmental and social safety of the vital function.

The term "quality of life" itself appeared in the mid of 50–60 years of the XX century, when it became clear that the category of "standard of living" does not reflect the full range of living conditions and welfare of the population. The problem was in the fact that the growth of the material well-being of the population caused by sustainable economic development involved at the same time a number of new undesirable phenomena, such as the deterioration of the ecological situation and the increase of social tensions. It became the witness that economic growth cannot be the only measure of progress and prosperity. The standard and quality of life is the main indicator of effective economic and social policy of the state. Components of the population's life quality can be such integrated indicators that reflect the most important aspects of population life.

1. Welfare of the population, which accumulates private indicators that reflect the degree of satisfaction of the population's material needs. The material aspect of welfare is characterized by indicators of income, current consumption and savings of the population (income in real terms, their distribution by areas of use by different socio-economic groups, the structure of consumer spending, the availability of durable consumer goods in households, accumulation of material and monetary values), as well as macroeconomic indicators such as GDP per capita, actual final consumption of households, consumer price index, unemployment and poverty.

2. The "quality" of the population, provided by the health and education system, integrates its properties such as the ability to reproduce (birth rate, mortality, morbidity, disability, life expectancy), the ability to form and maintain families, the level of education and qualifications.

3. Living conditions of the population, including characteristics of living conditions, provision of the population with infrastructure and communications facilities, use of free time, social and geographical mobility.

4. Social and environmental security, which reflects the conditions of life safety, physical and property security, as well as characterized by climatic conditions, data of air pollution, water, soil quality and biodiversity levels.

5. Conditions for the all-round development of the individual, reflected in the state of spiritual life, the presence of various freedoms and conditions for self-actualization of the individual, the presence of an effective system of government and power, condition of culture and sports.

Due to the fact that the condition of the population's life quality indirectly reflects the effectiveness of various ruling establishment, government agencies, great importance is attached to the problem of its measurement and evaluation. Particular attention is paid to such issues as the constituent elements of the category "quality of life", their grouping by individual components, measurement methods, as well as creation of integrated models that reflect the quality of life.

Improvement of the population's quality of life, according to A. Burdun¹⁰, is achieved through socio-economic development, which includes:

- increase of income, improvement of the population's health and increase its level of education;
- creation of conditions that support the growth of people's self-esteem due to the formation of social, political, economic and institutional systems focused on respect for human dignity;
- increasing the freedom of people, in particular their economic freedom.

In the context of actualizing external and internal challenges and threats, it is necessary to find such a key parameter in the field of economic security, the impact on which, within its strengthening and development, will allow the country to reach a new level of withstanding to external and internal challenges and ensuring of national interests. Based on the conducted researches, this is the economics of welfare, which is analyzed in more detail below.

¹⁰ Burdun A.V. (2008) Criteria of social and economic development of the region.

Welfare is the goal and function of the economy, and economic security of welfare is the foundation, the basis of a strong competitive country, strong defense potential, worthy of international recognition of the state¹¹. Economists understand welfare as the set of human living conditions that are created during production, distribution, exchange, consumption, form a hierarchy of needs and determine the level of their satisfaction. The level of welfare in the country is the basis for making certain government decisions in the socio-economic sphere.

The welfare of the population is one of the most important socio-economic categories, a multifaceted factor that hinders or promotes human development, creates additional incentives or, conversely, limits human opportunities to implement active economic behavior. The growth of social welfare of the population depends on satisfying the requirements of people, the level of which grows rapidly and changes qualitatively. It is the combination of material, social and spiritual conditions that reflects the level and quality of the population's life. The process of repletion of society's wants with material and spiritual goods is the ultimate goal of the functioning of any economic system.

Problems of measuring the living standards of the population are the subject of researches by international experts in the context of the modern concept of national welfare. Different definitions of national welfare as a concept that characterizes the target, material and subjective aspects of measurement, based on different conceptual approaches are used in international statistics:

- welfare as a goal to achieve a high level and quality of life in relation to regulatory criteria;
- well-being as the availability of opportunities to realize individual benefits;
- welfare as a category based on subjective individual assessments of satisfaction with living standards.

In the methodological applications of authoritative international organizations, in particular the UN, the indicators that characterize the level of national welfare of the population include components related

¹¹ Zarja I.V. (2018) Public welfare in the context of ensuring national economic security.

to the measurement of living standards. In their structure the blocks characterizing the following aspects of measurements are allocated:

- state of physical health;
- availability of resources to improve the level and quality of life of the population;
- the presence of a favorable social environment;
- safety conditions;
- opportunities and freedom of choice and actions¹².

Under conditions of the deep crisis in the economy, the country's desire for world living standards, the highest priority in public policy and economics is the welfare economy, the main provisions of which are attracting increasing attention from scientists and economists in the field of national economic security. Systemic problems such as the demographic crisis, the problem of ecology and redistribution of resources, the distribution of income and low level of purchasing power of the population, the housing problem, the formation of the welfare environment and others require solutions.

The welfare of society adds qualitative content to economic security as a specific social form. In this format, economic security acquires new properties, while economic security of welfare appears as a component of the national economic security in the framework of external and internal threats. Clarification and expansion of the national interests base acquires special significance in the system of national economic security, the addition of its components ensures its fuller implementation. Given all the above, we can determine the place of economic security of welfare in the national security system – a high level of its implementation is a springboard for strengthening and further development of other components of the country's economic life.

The national welfare of the population is inextricably linked to security. Initially, people defended their well-being, their interests, both from external and internal enemies, tried to minimize external threats and dangers. Prosperity and security are also associated with the entry into force of the process of society's development, where the category of

¹² Abroskin A.S., Abroskina N.A. (2020) Measuring the standard of living of the population and the concept of national welfare.

well-being contains factors of development, and the category of security – ensuring the protection of society. These definitions are also united by the purpose of society – to achieve a high level of development in accordance with national interests.

Thus, economic security of welfare is the ensuring of the protection of interests and the formation of favorable conditions for ensuring a high standard of living and welfare of society in the implementation of the State strategy for economic security.

It is impossible to reflect fully all the causal links and factors influencing and subordinating the economic security of welfare without determining the systemic nature of this concept. This is confirmed by the framework and program documents of economic development of the state, the statements of well-known international economists and Nobel laureates in economics. The system of economic security of welfare is a number of factors, conditions and phenomena that create and implement the mechanism of stable and progressive functioning of the welfare economy, minimizing threats and dangers, updating new opportunities for development. And in the long run, under condition of provision that the development of civil society continues, the welfare economy and the security of its implementation will get an important place in the top-priority theoretical and applied researches.

In Ukraine, the normative indicators of the subsistence minimum and the average wage (pension) are mainly used to assess the welfare of the population, which do not quite correspond to market conditions of economic development and household income structure, do not take into account indirect and subjective assessments which give more complex characteristic of social welfare.

The socio-economic situation of the population of Ukraine is deteriorating due to the economic crisis, which in turn affects the level of social and political stability of society, requires appropriate measures and implementation of social programs that would improve the living standards of society and socially vulnerable groups of people. Such political tasks lead to the strengthening of scientific interest in social welfare as a social phenomenon, the theoretical basis of public policy to ensure such welfare.

4. Conclusions

In a developed society, the security of the state and society is a function of human's well-being and security ensuring. As economic security is the main component of the national security system, the development of key areas to overcome the expected consequences of the situation on the world stage is a state task at all levels of economic management. To strengthen economic security, it is necessary to take into account the existing experience of foreign countries, with allowance made for innovative development and improvement of the quality of life.

Improvement of the efficiency of public administration is one of the prerequisites for ensuring of sustainable socio-economic development of the country, region and improvement of the population's welfare. In order to improve the standard and quality of life of the population, public welfare, it is important to ensure national economic security and to determine the priority areas for overcoming the expected consequences. The state is required to control constantly and monitor the socio-economic situation, which must be continuous, timely and reliable.

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Summary

Under conditions of aggravation of external and internal contradictions of economic character, importance of increase of the state national security level, an urgent need of search of system algorithm for construction of integral paradigm of economic security appears. The main trend of further economic development of society is the connection of economic security of the state and the welfare economy of society in a single target function, which fully reveals and realizes the economic potential of the state and society. The level of the country's welfare is the basis for making certain government decisions in the socio-economic sphere.

It has been noted that economic security of welfare is ensuring the protection of interests and creating favorable conditions for ensuring a high standard of living and welfare of society in the implementation of the State Strategy for Economic Security. The place of economic security of welfare in the system of national security has been determined – the high level of its realization is a springboard for strengthening and further development of other components of the country's economic life. Improvement of the public administration efficiency is one of the conditions for ensuring sustainable socio-economic development of the country, region and raising of living standards of the population.

Keywords: security, national security, quality of life, living standard, national welfare